



StarLeaf keeps Stronghold connected and collaborating 24/7



About Stronghold Resource Partners

Stronghold Resource Partners is an investment manager focused on energy and natural resources, working with both companies seeking capital and other investment managers. With four offices across Texas and Oklahoma, as well as clients all over the US, Stronghold Resource partners needed a collaboration solution to replace an unreliable system. StarLeaf made it happen.

Website

<http://strongholdresourcepartners.com>

Industry

Investment management

Number of employees

150

Locations

Four offices across Oklahoma and Texas, clients across the US

For Stronghold Resource Partners, the StarLeaf solution enables:

14
meeting rooms

150
active users

~700
meetings per month

212,000
meeting minutes per month



The human connection at work



Results

Since installation, StarLeaf has continued to deliver reliable, high quality calls. 'To date, I've never had a call drop,' Isaac says. 'This has been invaluable for Stronghold's company-wide meetings, for a start. It's taken a lot of stress away.'

The exceptional reliability of StarLeaf has even helped Stronghold develop an innovative new use for video: permanent live feeds between its offices. Stronghold now has calls in place on screens in all of its locations, running 24/7. When employees need to collaborate across locations, they can make initial, ad hoc contact by approaching the screens and calling out to their colleagues in other locations, as if they were present. 'We've had the video feeds running for weeks on end without them dropping', Isaac says, 'which would have been unimaginable with our previous system.'

StarLeaf's easy meeting invitations and instant sharing through Pronto have also helped Stronghold extend their video meetings to include external participants. Now, Stronghold is upgrading all its rooms to the new Touch 2045 controller with Pronto, and the installation is going as smoothly as expected. Rather than waiting for external help, Isaac and his team installed their first unit the day it arrived. 'It took maybe 30 minutes to get it running'.

Stronghold believes that the relationship with StarLeaf is for the long term. It knows that StarLeaf can scale with the business, and that any future expansion will also be able to rely on the StarLeaf solution for seamless collaboration.

"StarLeaf really understood everything we wanted to get done, and were able to make it happen."

Isaac Antebi, Director of IT, Stronghold Resource Partners

Contact us for more information on how StarLeaf can help your enterprise scale its collaboration aspirations.

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